



中华人民共和国国家知识产权局
State Intellectual Property Office
of the People's Republic of China

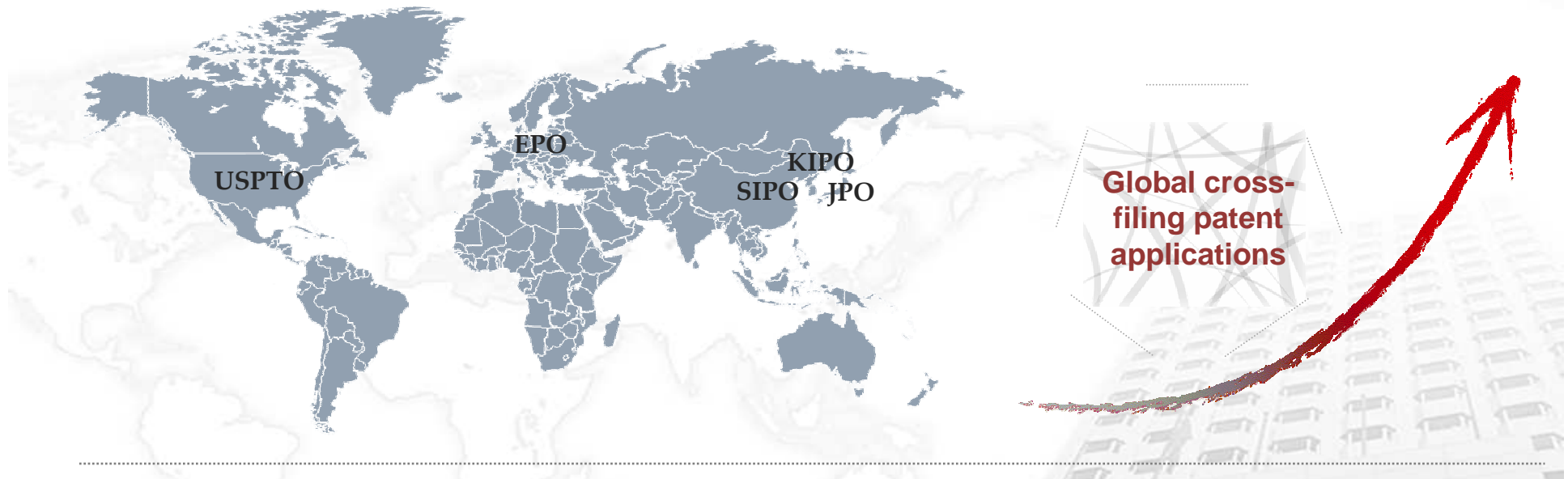
CEPRQM: Procedure Rules Guidance

IP5 Heads and IP5 Industry Meeting
Tokyo, 1 June 2016

www.sipo.gov.cn



Background



2015 Joint Statement of the IP5 Offices:

- Better Services for Users and the Public





Focus on the users' needs



Users Need

Provide concise guidance for the users

- What fees should I pay? How much?
- How to accelerate my application?
- What files should I prepare? When?
- Petition





Available Information & Users' experience

Available Information

- Information published on the website
 - Language problem
 - Unfamiliar web structure
- Information collected by the third party
 - Not official release
 - Updated not in time
 - Inconsistent translation



Users' experience

- Hard to get the right information quickly





Objective



Focus

User's Perspective

- **Compile and visualize** the procedure rules of IP5 offices

- Put emphasis on **specific issues**

The outcome can be published through **official media and platform**, and the information can also be delivered to the **worldwide users**





Benefit

To users and public

- Understand the IP5 procedure rules more quickly and easily
- Enhance their satisfaction degree on the operation effectiveness of all offices



To offices

- Be beneficial for further mutual trust and understanding
- Provides effective basis for the other IP5 cooperation projects





Main focus

Target Users

- The general requirements from **applicants and the public**

Project emphasis

- Specific issues of IP5 procedure rules ,e.g. **examination flow, petition approach, time limit, fee information. etc**

Product format

- **visualization of the work product.** The IT approach will also be taken into consideration





Progress

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- Oct.2015** ○ SIPO suggested this project and all offices agreed the idea
 - Mar.2016** ○ SIPO reported to the DH meeting, all offices agreed the action plan
 - May-Jun** ○ The Industry comments on this project
 - Jul-Sep** ○ IP5 offices discuss the items and select one item to launch the pilot





Questionnaire

To the industry

- From the perspective of the industry, do you think the users in you country/area are familiar with the procedure rules of the other IP5 offices?
- Have you ever collected or compiled the IP5 procedure rules information? Do you have any difficulties?
- Which issues/topics within the procedure rules do you think are more necessary to introduce?
- Do you have any suggestion about how to present the product to the users?
(i.e. product format as PPT, Picture, Table, etc.)
- Do your have any comments about the project?





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Thank you!

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