Recent Updates from CNIPA

IP5 Heads and Industry Meeting
Incheon, Korea  12 June 2019
Reconstruction of China IP management system and operation mechanism
Reorganization of CNIPA completed

Unified administration

- Enhancing IP management efficiency
- Promoting China IP development

Outline of National Intellectual Property Strategy

Patent  Trademark  Geographical Indications  Layout-design of Integrated Circuits

10 Years
1. Strengthening Intellectual Property Rights Protection

2. Improving Examination Quality and Efficiency

3. Enhancing Intellectual Property Services
Strengthening Intellectual Property Rights Protection

President Xi delivered a keynote speech in the 2nd Belt and Road Forum for International Cooperation

China will intensify efforts to enhance international cooperation on IP protection

◊ Foster a business environment respecting the value of knowledge
◊ Improve the legal framework for IP protection
◊ Step up law enforcement
◊ Enhance protection of the lawful rights and interests of foreign IP owners
◊ Crack down hard on violation of IP in accordance with law
Strengthening Intellectual Property Rights Protection

1. Laws and Regulations amendments

Establishing punitive compensation system

The amendment to Patent Law and Trademark Law with punitive compensation system for infringement.

- **Punitive compensation up to 5 times**
- **Punitive compensation raised from 3 to 5 times**

Relatively high compensation around the world

On April 23, 2019, the president of the China signed the Order of the President and issued the revisions to the Trademark Law.
## Strengthening Intellectual Property Rights Protection

### 2. Intensifying law enforcement and establishing joint disciplinary mechanism

**Administrative enforcement**
- Deploy the advantage of comprehensive law enforcement team of market supervision
- Better infringement judgment criteria of trademark and patent

**Joint disciplinary mechanism**
- Establish joint disciplinary mechanism for serious dishonesty behavior with 37 departments
- Enhance IP protection utilizing “internet+”

![Cases handled through patent administrative enforcement in 2018](image)

77,000 ↑15.9%
3. Fast-track examination, fast-track conclusion and fast-track protection

Map of IP Protection Center

- IP Protection Center: 23 in total
- Fast-track IP protection center: 20
Improving Examination Quality and Efficiency

Increasing growth of the patent applications

2018 Patent applications, PCT Applications etc.

<table>
<thead>
<tr>
<th>Category</th>
<th>2018</th>
<th>Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patent Applications</td>
<td>1.54m</td>
<td>11.6%</td>
</tr>
<tr>
<td>Concluded Invention Applications</td>
<td>0.81m</td>
<td>8.6%</td>
</tr>
<tr>
<td>PCT Applications</td>
<td>5.5k</td>
<td>9.0%</td>
</tr>
<tr>
<td>Invention Patents Owned domestically</td>
<td>1.60m</td>
<td>11.5%</td>
</tr>
</tbody>
</table>

↑ indicates an increase.
# Improving Examination Quality and Efficiency

## Top 10 Domestic Enterprises & Top 10 Foreign Enterprises in terms of the number of Invention Patents Granted in 2018 (Unit: piece)

<table>
<thead>
<tr>
<th>Domestic</th>
<th>Foreign</th>
</tr>
</thead>
<tbody>
<tr>
<td>Huawei Technologies Co., Ltd</td>
<td>Qualcomm Corporation</td>
</tr>
<tr>
<td>China Petroleum and Chemical Corporation</td>
<td>Samsung Electronics Co., Ltd.</td>
</tr>
<tr>
<td>Guangdong Opal Mobile Communication Co., Ltd.</td>
<td>Toyota Auto Co., Ltd.</td>
</tr>
<tr>
<td>State Grid Corporation</td>
<td>Intel Corporation</td>
</tr>
<tr>
<td>BOE Technology Group Co., Ltd.</td>
<td>Robert Bosch GmbH</td>
</tr>
<tr>
<td>Zhuhai Gree Electric Co., Ltd.</td>
<td>Mitsubishi Electric Corporation</td>
</tr>
<tr>
<td>Lenovo (Beijing) Co., Ltd.</td>
<td>LG Electronics Corporation</td>
</tr>
<tr>
<td>Tencent Technology (Shenzhen) Co., Ltd.</td>
<td>Canon Inc.</td>
</tr>
<tr>
<td>ZTE Corporation</td>
<td>Sony Corporation</td>
</tr>
<tr>
<td>China National Petroleum Corporation</td>
<td>Hyundai Motor Co., Ltd.</td>
</tr>
</tbody>
</table>

### Domestic:
- Huawei Technologies Co., Ltd: 3369
- China Petroleum and Chemical Corporation: 2849
- Guangdong Opal Mobile Communication Co., Ltd: 2345
- State Grid Corporation: 2188
- BOE Technology Group Co., Ltd: 1891
- Zhuhai Gree Electric Co., Ltd: 1834
- Lenovo (Beijing) Co., Ltd: 1807
- Tencent Technology (Shenzhen) Co., Ltd: 1681
- ZTE Corporation: 1552
- China National Petroleum Corporation: 1129

### Foreign:
- Qualcomm Corporation: 1670
- Samsung Electronics Co., Ltd: 1627
- Toyota Auto Co., Ltd: 1411
- Intel Corporation: 1195
- Robert Bosch GmbH: 1073
- Mitsubishi Electric Corporation: 933
- LG Electronics Corporation: 881
- Canon Inc: 833
- Sony Corporation: 813
- Hyundai Motor Co., Ltd: 739
Improving Examination Quality and Efficiency

Multiple measures to improve examination quality in key areas

- **Technologies**: Enhancing the application of AI and big data technologies
- **Cases**: Collecting typical cases in NET areas
- **Standard**: Formulating the PCT international phase search standard in the pilot field
Enhancing Intellectual Property Services

1. Improving IP information public services

- Promoting construction of National IP Big Data center and information public service platform
- Expanding dissemination channels for IP information
- Promoting data publication with low-cost

- Patent documents: 120 million
- Patent information bases & outlets: 132
- Audiences of public lectures and trainings: 6+ (10,000)

“Internet + government service” platform
Enhancing Intellectual Property Services

2. Building a more user-friendly system, reducing burden of applicants, esp. SMEs

- New division established
  - Dedicated to collecting user feedbacks on examination

- Patent fee reduction policy
  - Patent registration fee
  - Publication printing fee
  - Changing fee on bibliographical item
  - Transmission fee, etc.

- Patent substantial examination fee refund policy

Reduction period of annual patent fee since grant (year):
- 6
- Extend

Fee Reduced: 5.86 billion
3. Promoting international cooperation outcomes to users

Introducing and promoting international cooperation projects

- User seminars on PCT & IP5 outcomes & PPH

28 PPH partners
Thank You !