BUSINESSEUROPE
The Confederation of European Business

J. Chauvin
Porticcio, June 2012
What is BUSINESSEUROPE?

**Mission**
- Actively promote and represent business in Europe
- Advocate a favourable and competitive business environment to foster sustainable economic growth

**Purpose**
- Influence EU policies to create a business-friendly environment (about 100 official position papers every year)

**Pillars**
- Members FIRST
- Staff: about 50 persons
- Supporting network of 50 companies (ASGroup)
- Alliance for a Competitive European Industry
- European Employers Network

✓ Representative of more than 20 million small, medium and large companies
✓ which employ some 120 million people
✓ A Social Partner

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BUSINESSEUROPE: 41 members in 35 countries
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<th>Austria</th>
<th>Belgium</th>
<th>Bulgaria</th>
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### Members and structure

<table>
<thead>
<tr>
<th>41 MEMBER FEDERATIONS FROM 35 COUNTRIES</th>
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<tbody>
<tr>
<td>COUNCIL OF PRESIDENTS</td>
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<tr>
<td>EXECUTIVE COMMITTEE</td>
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<td>EXECUTIVE BUREAU</td>
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<td>DIRECTOR GENERAL MANAGEMENT COMMITTEE</td>
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<td>STAFF</td>
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<td>PERMANENT DELEGATES</td>
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<td>7 MAIN POLICY COMMITTEES</td>
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<td>60 WORKING GROUPS = 1,200 experts</td>
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BUSINESSEUROPE activities

7 main policy committees

- Economic & Financial Affairs Committee
- International Relations Committee
- Industrial Affairs Committee
- Social Affairs Committee
- Legal Affairs Committee
- Entrepreneurship & SME Committee
- Internal Market Committee

60 working groups = 1200 experts

- Position papers
- Letters
- Press releases
- Brochures
- Conferences / Workshops
- Interviews
- Headlines / Press conferences

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BUSINESSEUROPE - Policy priorities

- Implement the reforms for growth and jobs
- Integrate the European market
- Govern the EU efficiently
- Shape globalisation and fight all kinds of protectionism
- Promote a secure, competitive and climate-friendly energy system
- Reform European social systems to respond to global challenges

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